



Dhvani Mehta

Visual Communication & Graphic Design

+91 9819295442

dhvanim00@gmail.com

behance.net/dhvanim00

linkedin.com/in/dhvanim00

As an ardent and determined professional, I'm constantly striving to improve my techniques, expand my skill set and find new opportunities to grow. I believe my skills in designing and developing brand identity, editorial design as well as research provide a strong foundation to establish myself as a graphic designer that is compassionate and purposeful.

AREAS OF INTEREST

- Brand identity design
- Packaging design
- Editorial & publication design
- Research and strategy
- UI/UX design

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Figma
- Adobe After Effects
- Adobe Lightroom
- Procreate

EDUCATION

2022 | École Intuit Lab, Mumbai
Graduation in Visual Communication

2022 | Mumbai University
Bachelors of Arts: Major in Literature and Psychology

2019 | MIT University, Ujjain
Foundation year: Product Design and Visual Design

2018 | Jai Hind College, Churchgate
Commerce

2016 | Bombay Scottish School, Mahim
Major in Technical Drawing Applications

INDUSTRY EXPERIENCE

2021
Dec-present

Beyondesign Studio (Social Media Manager)

- Design and manage creatives across social media platforms like Instagram, Facebook and LinkedIn

2021
June-Nov

Beyondesign Studio (Graphic Design Intern)

- Editorial design: E-mailers, menus, promotional creatives and annual brand reports for TajSats, The TATA Group and St. Regis
- Brand identity design: logos, branding, brand collaterals for Universal NutriScience (UNS), Biryani Qlub (TajSats)
- Packaging design: range of chocolate bars, retail bags, gifting boxes/hampers for TajSats
- Social media creatives across platforms like Instagram, Facebook and LinkedIn

2021
April, Nov

Studio Samarpan

- Packaging design for a food retail brand
- Branding for a footwear and accessories brand

2021
Jan-Aug

Apprenticeship with Tony Di Spigna

- Tony Di Spigna is a type designer and graphic designer based in New York. As his apprentice, I was involved in digitalizing his hand work- primarily logos and typefaces

2020
May-July

Fankind by Anshula Kapoor

- Social media GIFs, stickers and mascot design
- Brand merchandise and creatives design

2020
Jan-present

Aligning Dots by Dhvani Mehta (Freelance)

- Social media creatives for 12 brands
- Brand identity for a digital solutions agency
- Brand identity design, packaging design, social media marketing and creatives for 'Swaad' (Food Delivery Kitchen)
- Brand identity design, packaging refinement and social media marketing and creatives for Tubs Chips