

# ISHANI RAY

## Graphic Designer

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I'm a Graphic Designer looking for a position to creatively challenge me as I thrive on the idea of creating something original, exciting yet though provoking.

## EDUCATION

- 2022 **Ecole Intuit Lab**  
Diploma in Graphic Design
- 2018 **Bombay Scottish School, Mahim**  
ISC, Humanities
- 2016 **Bombay Scottish School, Powai**  
ICSE

## SOFTWARE SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Figma

## DESIGN SKILLS

Branding & Identity  
Packaging  
Editorial Design  
Illustration  
UI/UX

## INDUSTRY EXPERIENCE

### Freelance Designer at The Unlock Company

June 2021 - Present

- Visually conceptualised, ideated and rebranded Remsons Industries from the ground up.
- This includes logo, brand language and identity, product catalogues, packaging, website redesign, space design, office merchandise, etc.

### Intern at Open Strategy & Design

July 2021 - December 2021

- Worked on logo development for a new, modern, women's healthcare brand.
- Assisted with the packaging and spatial design for the Diwali festive collection of one of India's leading brands in alcohol, Jack Daniels.
- Involved in the logo and identity ideation of a start-up in the financial industry.

### Intern at Enormous Brands LLP

May 2020 - July 2020

- Executed and launched emailers, templates, and social media for illustrious brands like Oberoi Realty, SD Corp, Runwal, Reliance (RGI), and Apollo 24/7.

### Intern at Paperboat Brandworks

May 2019 - June 2019

- Created social media posts (GIFs, videos) and was introduced to SEO tools and Google analytics.

### Intern at Enormous Brands LLP

June 2018 - July 2018

- Assisted with copywriting, primary and competition research for brands like BaaziNow, Runwal, Aegon Life Insurance, and Fiona Diamonds.