



Kashish
PARASRAMPURIA

VISUAL DESIGNER

Hi, I am Kashish Parasrampuria. A visual communication student with École Intuit Lab Mumbai, passionate about Branding, Packaging, and Campaign Design.

My work exemplifies an appreciation for complete brand experiences. I am currently an apprentice with the acclaimed typographer, Tony DiSpigna.

I am a creative who can never seem to stop creating. There is always an idea, new picture, or some business idea running through my head. I love bringing ideas to life and create a effective and aesthetically pleasing story through design.

In my personal time you will find me in the kitchen or dancing (trained in classical dancing for 8 years) or exploring new places and cultures.



Education

French Diploma in Visual Communication and Digital Art Design

École Intuit.Lab, Mumbai

2019 - 2023

B.A. in English & Psychology

Mumbai University

2019 - 2022

Experience

Freelance Designer

November 2021 - Present

- LYFAS - Developed a creative design solution for their Report that strategically translated and support the brand strategy
- STATIFY - Designed a brand identity for the brand.
- Designed and illustrated a baby hamper card for a US based indian family.

OYE - Organization of Youth & Elderly

June 2021 - August 2021

Social Media Marketing Intern

- Craft social media copy, visuals and posts.
- Assisted in developing a social media content calendar for the Indian festivals and days celebrating the cause.

Interest & Skills

Technical Skills : Adobe Illustrator, Adobe Photoshop, After Effects, Adobe Indesign, Microsoft Office Suite, Blender

Interests : Branding, Packaging Design, Editorial Design, Creative Strategy, Copywriting, Typography, UI

Contact

(+91) 983-383-3198
kashish.puria@gmail.com

Address

Mumbai, MH
India

Connect

linkedin.com/in/Kashishpuria
instagram.com/kashish.puria

Tune into my Portfolio on:

kashishparasrampuria.com

