

# AASHNA PAREKH

## GRAPHIC DESIGNER

### CONTACT

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<https://www.linkedin.com/in/aashna-parekh-8a4169186/>

<https://www.aashnasgraphicdesignportfolio.com/>

[https://www.instagram.com/aashnas\\_portfolio/](https://www.instagram.com/aashnas_portfolio/)

### EDUCATION

PG Garodia School  
2007 - 2013

RBK Internation School  
2013 - 2016

Podar International School -  
A Levels  
2016 - 2018

Ecole Intuit Lab - Diploma  
2018 - 2022

### LANGUAGES

English, Hindi, Gujarati, French

### PROFILE

A pixel-perfect Graphic Designer who takes pride in creating visual stunning designs and is self motivated. I have done an internship at an advertising agency called Yellow where I designed for Hamleys, ICICI, SBI and many more which gave me a wide range of understanding towards the industry and their requirements respectively. I have a comprehensive understanding towards Adobe Photoshop, Illustrator and Indesign.

### SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Packaging Design, Advertising Understanding, Branding Strategies, Team Management, UI Design, Project Management, Logo Creation, Typography.

### WORK EXPERIENCE

- **Freelanced with FRESHENGO**  
September 2019  
Packaging assignment  
Designed a perfume box for Freshengo.  
Got printed and now in stores for sale.
- **Internship at Yellow Ad Agency**  
June 2020 - August 2020  
Designed brochures, flyers, banners for brands like ICICI, SBI and Hamleys. Worked on branding projects for Hamleys London and designed social media posts for One Stop.
- **Internship at Thor Solutions**  
June 2021 - November 2021  
Branding projects for Exponentium and FoodKraft.  
Designed booklets, banners and flyers for Lancers and Vital Policies.
- **Freelanced with FRESHENGO**  
September 2021  
Packaging assignment  
Designed a body oil box for Freshengo.  
Got printed and now in stores for sale.