



# Rutwik Ingale

Visual Communication Designer

I am a final year student, studying Visual Communication Design at Ecole Intuit lab in Mumbai, India.

Being an empathetic person, I have a strong appreciation for User Centred Designing. Branding is one of my strong suites. I have worked on a number of projects as a freelancer, for clients based in South America, New York, Mumbai, and Delhi.

I enjoy expressing myself through colours, & wandering into the different realms of design and aesthetics. I feel that there is 'design' to everything, one sees and experiences.

## Education

B.Des Foundation Year at the MIT Institute of Design, Pune

Bachelors In Visual Communication Design at Ecole Intuit Lab (2022)

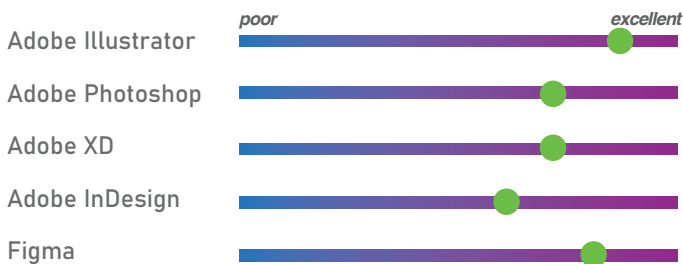
## Employment History

Graphic Design Intern at **Alfalfa Studio, New york** (June '20 to Sept '20)

Emerging Brand Practitioner at **ABND The practice**, Mumbai, India (June'21 to Nov'21)

Design Intern at **Antwort Media**, Pune, India (Sept '17 to Aug '18)

## Software Skills



## Area of Work

Branding

Editorial

UI/UX

Infographics

## Other skills

Visual design

Typography, colour theory, Layouting, Mobile UI, Iconography

Follow User Centric Design methods

Following design process: Discovery

Storyboards, Personas, Prototypes

Rapid iterative design changes within strict timeline

Interested in Accessibility

Attention to detail

Read my Blogs on:

[alfalfastudio.com/author/rutwik/](http://alfalfastudio.com/author/rutwik/)



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