

ANUBHAV DAYAL

Third Year Student of Visual Communication & Graphic Design

PERSONAL PROFILE

A dependable, energetic and adaptive visual communication student, committed to learning and self-development while consistently striving for better results. I am driven with a clear goal of success, which is aided by my willingness to learn and enthusiasm and passion for design. A creative and able designer with solid problem solving skills, good communication skills and confidence are some of my assets. Apart from being receptive to mentorship, I have good researching skills and I am comfortable working individually as well as in a team.

I have an undying passion for cars, Formula 1, football, tennis and squash. Experimenting with new cuisines while travelling is what I enjoy.

ACADEMIC PROFILE

École Intuit.Lab, Mumbai

Diploma in Visual Communication and Graphic Design | 2019 - Present

Institute of Distance and Open Learning, Mumbai University

Degree in Bachelor of Arts | 2019 - Present

Bombay Scottish School, Mahim

ISC Science | 2019

Bombay Scottish School, Mahim

ICSE | 2017

INTERESTS

- Branding
- Packaging
- Copywriting
- UI / UX design

CONTACT DETAILS

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EXPERIENCE

Student Project

DISQ by TCS- Wall Design | 2021

We had to research, design and develop a concept for the redesign of an empty wall space in the DISQ office. We worked closely with the DISQ team to develop concepts, mock-ups, material information and detail execution.

Student Project

Katharos - Branding & Packaging | 2021

A brand and logo redesign for a healthy eating, vegan food company. We developed a comprehensive brand book which included brand theory, logo design as well as packaging for the aforementioned brand.

Design Intern

Media Monks - Graphic Design | 2021

During my time at Media Monks, I worked with a large team on various projects and created multiple graphic elements for different brands.

Freelance

Chumpa- Social Media | 2021

Chumpa is a new age feminine hygiene product brand start-up, for which I created graphics for their Instagram stories and posts.

Freelance

The Wedding Square - Branding & UI/UX | 2021

I worked with the brand to create a plethora of event graphics as well as design branding elements for the company. I also helped in designing the brands official website.

SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Procreate