

HETVI SHAH

Third year student of Visual Communication & Graphic Design

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About me

I'm a hardworking Visual Communicator, strong in creative thinking abilities and design sensibilities. I multitask effectively to bring simultaneous projects to completion with research, accuracy, and design capabilities. I work well solo and in a team, and am receptive to mentorship and feedback. I believe that rigour, iteration, and process plays an important role in shaping unique and memorable visual solutions, across any field of design.

Travel fuelled my interest in photography, new experiences and new languages. I am proficient in French, and currently learning Turkish and Korean. I believe my passions help me add to my creativity.

Software Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Blender

Field of Interest

- Branding
- Packaging
- Copywriting
- Editorial Design
- UI/UX Design

Work Experience

2021
Design Intern

Bhavishyavani Future co

- A two month summer internship
- Worked on developing projects for the website.

2021
Student Work -
Live Client

Katharos - Vegan Cheeses & Desserts

- Worked jointly with the Katharos team to produce concepts for product packaging.
- Designed multiple concepts, mock-ups and execution strategies for the brand.

2021
Student Work -
Live Client

DISQ by Tata consultancy services

- Worked closely with the DISQ team to produce concepts for an interactive wall.
- Created multiple concepts, mock-ups and execution strategies for aforementioned wall.

2021
Freelance -
Social Media

Chumpa- A modern feminine hygiene product brand.

- Tasked to make graphics for Instagram posts and stories.

Education

2019 - Present

Ecole Intuit.lab

Diploma in Visual Communication and Graphic Design

2019 - Present

Mumbai Institute of Distance & Open Learning

Bachelor in Arts

2019

H.R. College of Commerce and Economics

Higher Secondary Certificate (HSC)

2019

Villa Theresa High School

Indian Certificate of Secondary Education (ICSE)